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August GO-Biz International Newsletter

Dear Economic Development Partner,

We'd like you to join this month's GO-Biz international monthly call, where we will answer the top five questions businesses have about doing business in Mexico. Register Today!

Topic: Doing Business in Mexico

Date: August 23, 2019

Time: 2:30 PM PST

Dial-In details: (877) 402-9753 Passcode: 9557166 #

Register for the call [HERE](#)

Questions or Comments? Contact Max.Olterdsdorf@gobiz.ca.gov

Why Join the Call: Join GO-Biz and special guest Brian Brisson of the U.S. Embassy in Mexico City to discuss the complexities that companies face doing business in Mexico. This is a great opportunity to engage with the resources available for businesses in Mexico City and make a personal connection that you can bring back to your locality. Please come ready with questions, events and programs relating to Mexico to share.

FUNDING OPPORTUNITY DEADLINES

Is your EDO/organization OR Business in need of funding to support export training and expansion? Take a look at these funding opportunities!

SMALL BUSINESS TECHNICAL ASSISTANCE GRANT PROGRAM (TAEP)

APPLICATIONS DUE BY 12:00 PM PST AUGUST 16, 2019

The TAEP Program provides \$17 million in annual grant funding to improve the state's business and technical resources with a focus on supporting entrepreneurs and small business owners. **READ MORE** -- *Eligible applicants: economic development organizations (not businesses).*

CALIFORNIA COMPETES TAX CREDIT PROGRAM

APPLY TODAY! APPLICATIONS DUE BY: AUGUST 19TH

The California Competes Tax Credit is an income tax credit available to businesses that want to come to California *or stay and grow in California*. A total of **\$236,808,527** in California Competes Tax Credit are available for allocation in the 2019–2020 fiscal year. Applications for the California Competes Tax Credit will be accepted online at www.calcompetes.ca.gov -- *Eligible applicants: California businesses*

SPECIALTY CROP BLOCK GRANT PROGRAM

[VISIT CDFA'S SCBGP WEBSITE FOR MORE INFO](#)

The California Department of Food and Agriculture's (CDFA) Specialty Crop Block Grant Program (SCBGP) funds projects that enhance the competitiveness of California specialty crops. CDFA anticipates that up to \$22 million will be awarded. Grant amounts range from \$50,000 to \$450,000. -- *Eligible applicants: Non-profit, for-profit organizations; local, state, Federal government entities, including tribal governments; public or private colleges and universities are eligible to apply. Individuals are not eligible to apply.*

INBOUND & OUTBOUND TRADE PROMOTION OPPORTUNITIES FOR CALIFORNIA BUSINESSES

The following activities and trade leads provide a strong platform for California companies to engage in trade promotion! Please share these opportunities with businesses interested in expanding their sales markets!



LATIN AMERICA & SOUTHEAST ASIA

DRIED FRUIT AND NUT INBOUND BUYING MISSION

SEPTEMBER 9–12, 2019 | BAKERSFIELD, FRESNO, SACRAMENTO

[REGISTER TO JOIN](#)

This mission provides an opportunity for California specialty crop companies to participate in the growing dried fruit and nut market in Latin America and Southeast Asia! 15+ buyers from 10+ countries will be traveling to Bakersfield,

Fresno, and Sacramento to source bulk and retail dried fruit and nuts from California. There is no cost to participate in this activity. Deadline to register is September 4th. This opportunity is brought to you by the California Department of Food & Agriculture (CDFA) and the Fresno Center for International Trade Development (CITD). [READ MORE](#)



THE FUTURE OF FOOD ROADSHOW
OCTOBER 7-12, 2019 | SINGAPORE & HONK KONG
[REGISTER TO JOIN](#)

The GlobalSF Future of Food Roadshow is an opportunity for brands, entrepreneurs, and investors in the food industry to gain critical insight, access strategic opportunities, showcase solutions, and form connections with the food innovation ecosystem in Asia. [READ MORE](#)



CHINA INTERNATIONAL IMPORT EXPO (CIIE)
NOVEMBER 5-10, 2019 | SHANGHAI
EMAIL KSALOMATINA@BAYAREACOUNCIL.ORG

California businesses looking to showcase their products and services to the largest gathering of Chinese buyers won't want to miss the China International Import Expo (CIIE) in Shanghai from November 5-10, 2019. The Bay Area Council is partnering with the state of California to organize a large pavilion space at the Expo and invites California-based companies to display their goods and services. CIIE began last year as a national Chinese government initiative under Xi Jinping to increase imports to China's domestic market. It is the first multi-industry, import-dedicated exhibition in the world, providing new channels for countries and companies to do business and strengthen cooperation. This year, the Expo is expected to attract a whopping 400,000 Chinese buyers and 6,800 other overseas buyers and generate close to \$60 billion in transactions. [READ MORE](#)



SOUTH KOREA WINE TRADE MISSION
NOVEMBER 18-22, 2019 | SEOUL
[REGISTER TO JOIN](#)

The CalAsian Chamber of Commerce is leading a delegation of California wineries to Seoul, South Korea. This mission provides an opportunity for California wineries to meet pre-screened wine

buyers and showcase your products to wine influencers in the market. [READ MORE](#)



**CLEAN ENERGY AND ZERO EMISSION VEHICLE
TECHNOLOGIES TRADE MISSION TO MEXICO
NOVEMBER 18-22, 2019 | MEXICO CITY &
PUEBLA** EMAIL ROD.HIRSCH@TRADE.GOV TO JOIN

The United States Department of Commerce is organizing this trade mission to expand international business opportunities for U.S. exporters of clean energy products, services and technologies. This 4-day program will include matchmaking appointments; participation at a conference with government and industry speakers; roundtable discussions on energy, automotive and standards; automotive and wind power plant visits; and a networking reception organized by the U.S. Embassy. Participants will get the opportunity to connect with Mexican automakers (OEMs) such as Ford, FCA Group, Nissan, Audi, Volkswagen, tier 1 and 2 suppliers and potential partners, as well as federal, state and city government contacts.



**STEP: ARAB HEALTH 2020
JANUARY 27-30, 2020 | DUBAI, UNITED ARAB EMERATES**
EMAIL CINDY.MA@TRADE.GOV TO JOIN

UAE is among the top 25 export markets for California and creation of a world class healthcare infrastructure is top priority for the UAE government. As part of the California STEP program, the Sacramento CITD is organizing a California Pavilion at Arab Health 2020. California biomedical companies have the opportunity exhibit and meet potential customers, importers, and distributors of medical products.

Looking for more international opportunities?

Please visit the California Chamber of Commerce International events calendar!
[Link to website](#)

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[Read](#) the VerticalResponse marketing policy.

