



GOVERNOR'S OFFICE OF BUSINESS AND ECONOMIC DEVELOPMENT (GO-BIZ)





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GO-Biz Newsletter



<https://business.ca.gov/newsroom/>

AGENDA

EDC COVID – 19 UPDATES



- **Introductions**
- **Office of Small Business Advocate (Cal-OSBA)**
 - Financial & Technical Assistance for Small Businesses
- **Business Investment Services Unit (CalBIS)**
 - Essential vs. Non-essential
 - Contributions
 - Employee Connections
- **International Affairs & Trade Updates**





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CAL-OSBA

Covid-19 Resources



- Information, Advocacy, and Resilience
- Helpful links:
 - [covid19.ca.gov](https://www.covid19.ca.gov) and [business.ca.gov](https://www.business.ca.gov)
- Entrepreneurship Task Force webinars
 - [business.ca.gov/ETF](https://www.business.ca.gov/ETF)

Please check these links at regular intervals as guidance continues to evolve



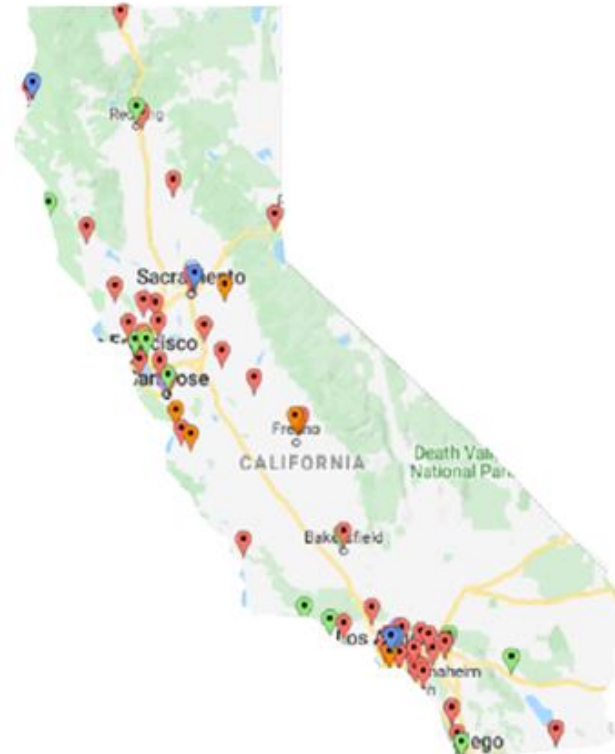


SMALL BUSINESS CENTERS

California supports a network of small business centers to provide one-on-one consulting and training to help businesses connect to loans, develop resiliency strategies, and find other resources.

business.ca.gov/centers

-  Small Business Development Center (SBDC)
-  Procurement Technical Assistance Center (PTAC)
-  Women's Business Center (WBC)
-  SBA Microlender
-  Minority Business Development Administration Center (MBDA Center)
-  Other
-  Veteran Business Outreach Center (VBOC)



HIGHLIGHTS



- **Financial relief**
 - § Governor Newsom's Actions: covid19.ca.gov
- **Informing & educating on CARES Act benefits: sba.gov**
 - The Paycheck Protection Program (PPP)
 - Economic Injury Disaster Loan (EIDL) and Advance
 - Small Business Debt Relief Program
- **State and local capital access, and tax relief programs:**
 - CA Department of Tax & Fee Administration: cdtfa.ca.gov
 - CA IBank's Small Business Finance Center: ibank.ca.gov
 - CA Treasurer's CalCAP:
<https://www.treasurer.ca.gov/cpcfca/calcap/sb/index.asp>
- **Employer and self-employed resources: labor.ca.gov**
 - Workshare
 - Pandemic Unemployment Assistance





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ESSENTIAL INFRASTRUCTURE



- **Stay Home Except for Essential Needs:**
 - California is ordering all individuals to stay home or at their place of residence, except as needed to maintain continuity of operation of the federal critical infrastructure sectors.
 - ❖ [Executive Order N-33-20](#)
- **Essential vs. Non-Essential:**
 - List of [Essential Infrastructure Workers \(pdf\)](#) *(subject to change)*
 - Essential businesses do not need to obtain authorization needed from the state to continue operations.

Please check these links at regular intervals as guidance continues to evolve



BUSINESS CONTRIBUTIONS



- GO-Biz is working with California Office of Emergency Services to intake businesses that would like to contribute to the state's response to COVID-19.
- For businesses that have resources to contribute.
State Portal Link: <https://covid19supplies.ca.gov/> .

PDF specifications document for medical supplies: https://covid19supplies.ca.gov/specs_20200330b.pdf

- Platform being developed to re-direct idle workforce.

Please check these links at regular intervals as guidance continues to evolve



WORKFORCE

Connecting Employees



- Platform has been developed to re-direct workforce.
- Governor Newsom announced the launch of Onward CA: <https://onwardca.org/>
- Online resource for people whose income has been affected by COVID-19.
- The tool will help employees access emergency resources, training and connections to employers.

Please check these links at regular intervals as guidance continues to evolve





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INTERNATIONAL AFFAIRS & TRADE

COVID-19 Updates



- Additional international shipments moving into CA ports
- Border with Mexico open for essential travel only, no tourism.
 - Close communication with Mexican Government
- Emergency loans available for foreign-owned businesses
- State Trade Expansion Program (STEP) funding is still available
 - [Californiaexport.org](https://californiaexport.org)
- We are working closely with the State's Consular Corps to address needs of foreign-owned enterprises



RESOURCES



For a complete list of resources, please visit the California Coronavirus (COVID-19) Response website

- The latest guidance on **critical infrastructure** is here: <https://covid19.ca.gov/stay-home-except-for-essential-needs/>.
- The latest information on **business assistance**, Governor's Office of Business and Economic Development website: <https://business.ca.gov/coronavirus-2019/>
- **Resources for employers and workers**, Labor and Workforce Agency website: <https://www.labor.ca.gov/coronavirus2019/>



Subscribe to the [GO-Biz newsletter](#) to receive updates and announcements as they happen, including information shared by the [California Department of Public Health](#).

Thank you!



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