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International Affairs and Trade October Newsletter

Dear Economic Development Partner,

The last month has been an exciting one for us. In addition to putting on virtual trade missions to Mexico, Colombia, and Poland, the international team has been hard at work promoting California around the world as a great place to do business.

As always, please reach out to our team with any questions regarding export support, foreign direct investment, or any international-related issues. We understand that local partners may not have the capacity to take on foreign engagements right now but we are here to help you.

Best,

The GO-Biz International Team

GO-BIZ ANNOUNCEMENTS & UPDATES

Thank you to all who attended the September **International Affairs and Trade Development Interagency Meeting.**

Meeting minutes and a full recording can be found [HERE](#)

The Small Business Administration STEP Grant has awarded California **\$900,000** to support small business export activity in 2021. We are thrilled to have received the maximum funding available!

For more information on the California STEP program, please see [HERE](#)

COVID-19 INFORMATION



The latest information and guidance on reopening can be found at:
[COVID19.ca.gov](https://www.covid19.ca.gov)

TRADE AND INVESTMENT PROMOTION OPPORTUNITIES



Virtual Trade Mission: Renewable Energy and Advanced Transportation Opportunities in Spain and Portugal

November 18-21, 2020

GO-Biz is leading a virtual mission for California small businesses to Spain and Portugal. Join us to learn about the market opportunities in renewable energy and advanced transportation and for the chance to meet directly with buyers and new business partners. This event is FREE for STEP-eligible businesses.

Space is limited to 20 SMEs

Please see [HERE](#) for more information

GO-Biz partners have a wide variety of programming upcoming:

**USDA Virtual Trade Mission:
Persian Gulf**

January 12-14, 2021

U.S. candy and snack food exporters will be able to boost their business prospects in the Persian Gulf region.

Interested participants must apply by November 12, 2020.

[See here for more information](#) or email virtualtradeevents@usda.gov.

California-Colombia Trade and Investment Week

November 17-19, 2020

GO-Biz is proud to partner with AmCham Colombia to arrange matchmaking opportunities for California small businesses. Each small business should expect 6-8 matchmaking meetings.

Cost: \$1,400 (75% reimbursement via STEP).

Register [HERE](#) (Select Americas B2B Matchmaking)

Deadline is November 2

2020 Southeast Asia Seafood Virtual Mission

November 16-18, 2020

Are you interested in export opportunities for seafood products to Southeast Asia? Even though COVID-19 has caused market disruption as well as the current geopolitical climate, Southeast Asia has become a very popular market for U.S. Seafood products.

Click [here](#) for more info.

2020 Southeast Asia Seafood Virtual Buyer Meetings

December 1-2, 2020

We have seen a rising trend in demand for seafood export opportunities for the major countries in Southeast Asia. U.S. food and agriculture are still highly in demand by consumers, who place quality and safety as priorities when it comes to purchasing decisions.

Click [here](#) for more info.

FOREIGN DIRECT INVESTMENT NEWS



Governor Newsom's recent [executive order](#) mandating that all new cars sold in California be electric by 2035 not only demonstrates California's continued climate leadership but creates exciting opportunities for foreign companies looking to take advantage of this developing market.

[Contact](#) the GO-Biz team to learn more about what we are doing to support the Zero Emission Vehicle market in California and how this could inform your foreign direct investment attraction strategy.



Foreign Investment in Your Community

GO-Biz is available to work with economic development organizations across the state to discuss FDI in your region and strategies for foreign investment attraction. If you'd like to learn more about international investment in your community, please [contact us](#) today.

Opportunity Forward, Community Impact Through Sustainable Investment

December 9-10, 2020

GO-Biz will bring together prospective investors, economic development organizations, communities, and taxation experts to share insight on leveraging and utilizing Opportunity Zones and other place-based tools for investment. This will include a breakout session specifically focused on international investment in Opportunity Zones.

Sign up [HERE](#) to receive more information

Have questions about foreign investment? [Email us!](#)

Looking for more export education resources?

Please visit our GO-Biz Video Library for export related videos from our partners!

[Link to website](#)

Looking for more international opportunities?

Please visit the California Chamber of Commerce International events calendar!

[Link to website](#)

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